








# DRUMMOND PRCA RODEO SPONSORSHIP BENEFITS

## DEADLINE TO CONFIRM MONDAY, MAY 26, 2025

	<b>PLATINUM</b> 	<b>EVENT</b> 	<b>GOLD</b> 	<b>SILVER</b> 	<b>BUCKLE</b> 
<b>FEE</b>	<b>\$2,000</b>	<b>\$1,500</b> 7 Events Available (1) Per Sponsor*	<b>\$900</b>	<b>\$500</b>	<b>\$250</b>
<b>SIGNAGE</b> <i>Signage due June 24</i>	4' x 10' <b>BANNER (Top Billing)</b> Sponsor Flag at Grand Entry	4' x 8' <b>BANNER (Chute Sign)</b> Sponsor Flag at Grand Entry and Sponsored Event	4' x 6' <b>Arena Banner</b>	2' x 6' <b>Arena Banner</b>	
<b>VIP TICKETS</b>	6 VIP Seats with Food & Drink Included 10 Grandstand Seats	4 VIP Seats with Food & Drink Included 6 Grandstand Seats	2 VIP Seats with Food & Drink Included 6 Grandstand Seats	4 Grandstand Seats	2 Grandstand Seats
<b>RODEO PROGRAM</b>	Full-Page Ad Thank You Mention	Full-Page Ad Thank You Mention	Half-Page Ad Thank You Mention	Half-Page Ad Thank You Mention	Quarter-Page Ad Thank You Mention
<b>PRINT ADS</b> <i>Ads due May 23</i>	Name Included in Rodeo Print Advertisements	Name Included in Rodeo Print Advertisements	Name Included in Rodeo Print Advertisements	Name Included in Rodeo Print Advertisements	Name Included in Rodeo Print Advertisements
<b>SOCIAL MEDIA</b>	Thank You on Rodeo Facebook Page	Thank You on Rodeo Facebook Page	Thank You on Rodeo Facebook Page	Thank You on Rodeo Facebook Page	Thank You on Rodeo Facebook Page
<b>ANNOUNCEMENTS</b>	Scripted Announcement and Mention Throughout Event	Scripted Announcement and Mention Throughout Event	Scripted Announcement and Mention Throughout Event	Scripted Announcement and Mention Throughout Event	
<b>ON-SITE PROMOS</b>	Options to Conduct Pre-Event Or On-Site Promotion & Space in Rodeo Parade	Options to Conduct Pre-Event Or On-Site Promotion & Space in Rodeo Parade	Promotion & Space in Rodeo Parade	Promotion & Space in Rodeo Parade	

(\* Tie Down Roping, Barrel Racing, Saddle Bronc Riding, Bareback Riding, Bull Riding, Team Roping, Steer Wrestling)  
**Available at first right of refusal by previous year's sponsor.**

### 84TH DRUMMOND PRCA RODEO

Presented by Drummond Kiwanis Club  
Produced by Kesler Championship Rodeo

**Sunday,**  
**July 6, 2025 2:00 PM**  
American Legion Goldstar Post 125 Rodeo Grounds Drummond Montana

**Tickets Available at the gate.**  
Adults \$12  
Kids 6-12 \$6.00  
5 and under free

**Event Schedule**  
Slack 9:00 am  
Gates Open at Noon  
Rodeo Parade Noon (On Front Street)

# 2025 Drummond PRCA Rodeo Sponsorship Confirmation Form

Thank you for completing this form and including it with your contribution payment (check made payable to **Drummond Kiwanis**). We ask that you mail these items to the Drummond Kiwanis no later than Monday May 26, 2025 to the address provided at the bottom of this page.

Business Name: \_\_\_\_\_

Name of Main Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR INFORMATION

We confirm our 2025 Drummond Rodeo Sponsorship

Sponsorship Level: \_\_\_\_\_ Event Sponsorship-Specify Event\*: \_\_\_\_\_  
(\*Available at first right of refusal by previous year's sponsor.)

**AD**  Full-Page  Half-Page  Quarter-Page

Amount Enclosed by Check : \_\_\_\_\_

### SPONSOR BANNER

Use our banner from last year

We need a new banner

Contact K Design Marketing – kim@kdesignmarketing.com  
for pricing and production if you need a new banner created.

We are interested in creating a special promotion around the rodeo

We have advertising inventory that may be donated to help with the promotion of the rodeo

Platinum or Event Sponsor will provide flag for Grand Entry

Platinum, Event, Gold and Silver Sponsors submit a typed 8-second script

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ADVERTISER INFORMATION

Full-Page Ad  Half-Page Ad  Quarter-Page Ad

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Drummond Kiwanis, Box 9 Hall MT 59837 | drummondkiwanis@gmail.com** (Make checks payable to Drummond Kiwanis)

### **For Kiwanis Club USE ONLY**

Kiwanis Member Contact \_\_\_\_\_

Date Contacted: \_\_\_\_/\_\_\_\_/\_\_\_\_ Date Sale Confirmed: \_\_\_\_/\_\_\_\_/\_\_\_\_

Same Ad as Previous Year? Yes No If Yes, Page No.: \_\_\_\_\_

If No, List Edits: \_\_\_\_\_



# Kiwaniis Club of Drummond, Montana

Drummond Kiwanis, Box 9 Hall MT 59837 – Find us on Facebook

Thank you for being a sponsor of this year's event. Your advertising dollars are a vital part of the monies we raise each year to provide numerous programs to the youth and families of Drummond and the surrounding area. Please review the general guidelines of the advertisement size you wish to use.

## **FULL PAGE**

This advertisement size is  
8.25" wide x 10.25" high  
and is orientated  
**VERTICALLY**

Your ad **MUST** fit within this size  
and must be in this ratio

### **Advertisement Pricing:**

FULL Page – **\$100**

HALF Page – **\$70**

QUARTER Page – **\$40**

### **File Format:**

All Ads must be in **PDF** format

**File Size:** 300 dpi

### **Color Format:**

All Ads must be in **CMYK** format

Email ads to: [drummondkiwanis@gmail.com](mailto:drummondkiwanis@gmail.com)

## **HALF PAGE**

This advertisement size is  
7.5" wide x 4.5" high  
and is orientated **HORIZONTALLY**

Your ad **MUST** fit within this size  
and must be in this ratio

## **QUARTER PAGE**

This advertisement size is  
3.7" wide x 4.5" high  
and is orientated  
**VERTICALLY**

Your ad **MUST** fit within  
this size and must be  
in this ratio